



The Croner Digital Content and Technology Survey

1028 Sir Francis Drake Boulevard
Kentfield, CA 94904

415-485-5512

Email: susan@croner.biz

When it comes to providing market data on pay rates for digital jobs, no other survey combines industry focus with a thorough validation process. The “Croner Survey” provides data for 370 positions specific to digital content and technology. After 16 years serving companies that publish frequently updated digital content or conduct online services, we have up-to-date information on all jobs as the industry evolves. The “Croner Survey” reports on bonus plan and advertising sales plan design, along with a custom cut of your industry peers — providing everything you need to know to be competitive.

Areas of Expertise Functional | Industry | Niche | Media and entertainment Industries

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